

# La Vista LV



[www.lavistalv.com](http://www.lavistalv.com)

**ERC-20 Token on Ethereum Blockchain  
Initial Version — July 15, 2025**



**La Vista Token (LV) is an ERC-20 token created on the Ethereum blockchain. It is designed to serve as a utility token within the ecosystem of La Vista — an iconic 360° rotating restaurant and cultural venue located in Punta del Este, Uruguay.**

**LV enables access to exclusive experiences and payment options across La Vista's physical spaces.**

**The token was launched with:**

- **✗ No presale**
- **✗ No private investors**
- **✗ No extracted tokens for speculation**

**Its mission is to build a transparent, purposeful, and real-world-use digital currency tied to tangible experiences.**

## Real-World Utility

**LV Token can be used as a means of payment for:**

**Art Purchases**

**Pay for physical artworks exhibited at the gallery inside El Torreón, the iconic building that hosts La Vista 360.**

**Fine Dining**

**Pay for meals or drinks at La Vista 360°, the highest rotating restaurant in South America.**

**Accommodations**

**Use LV to pay for stays in apartments at El Torreón or at the nearby Hotel Concorde.**

## Future Use Cases (Exploration Phase)

LV might later be used for:

- Digital art purchases
- Collectibles
- NFT-backed ownership of physical artwork

Currently, NFTs are not in use. The focus is on showcasing physical art first.

## ◆ Launch Details

Item	Description
Token Name	La Vista (LV)
Blockchain	Ethereum
Standard	ERC-20
Smart Contract Address	0xbc6550bef072fEA5413f801f898fadef23cA004a
Initial Pool	Uniswap ETH/LV V3
Total Supply	1,000,000,000 LV
Verified on Etherscan	 <a href="#">View on Etherscan</a>

## ROADMAP

### Phase 1 – Launch (✅ Completed)

- Token created and deployed on Ethereum
- Smart contract verified on Etherscan
- Initial Uniswap V3 pool (ETH/LV) to be created
- Website launched: [lavistalv.com](http://lavistalv.com)

### Phase 2 – Community & Infrastructure (⌚ In Progress)

- Whitepaper published
- Token awareness campaigns via Instagram & X

- Begin art curation for gallery payments in LV
- Add first visuals to website and prepare real-use sections
- Explore partnerships with restaurants and lodging services

## Phase 3 – Adoption & Expansion (➡ Upcoming)

- Enable full LV payment system at La Vista 360° and Hotel Concorde
- Develop NFT certification for physical artwork
- Apply for listings on CoinGecko & CoinMarketCap
- Evaluate adding liquidity to more DEX platforms
- Launch loyalty and reward programs

## Phase 4 – Long-Term Vision

- Host community events and gallery exhibitions
- Expand utility to include tourism-related services
- Explore LV use for ticketing, collectibles, and real estate access at El Torreón

## Community Vision

LV Token is born from a cultural and lifestyle experience. It is not just another cryptocurrency — it is a bridge between art, gastronomy, and meaningful human connection.

We believe in:

- ☰ Cultural value over speculation
- 🤝 Building a conscious, selective community
- 🧠 Real utility over empty hype

LV is not intended as a pump & dump or speculative instrument. It is a long-term project anchored in real value.

## Official Links

-  Website: <https://lavistalv.com>
-  Etherscan: [LV Smart Contract](#)
-  Twitter/X: [@lavistalvtoken](#)
-  Instagram: [@lavistalvtoken](#)

## Contact

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